

## BRFA Disclosure & Compliance Information

**Business Description:** The mission of BRFA is to represent IHOP Franchisees with the Franchisor, government and other entities, and employ our collective leverage to improve Franchisee profitability, restaurant operations and brand strength.

- a. Represent and advocate for the best interests of the franchise owners with the Franchisor. Influence brand strategy from our Franchise owners' perspective. Respect, aid, empower the Franchisor.
- b. Pursue initiatives to improve profitability, operations, and the financial health and welfare of franchisees.
- c. Impact government affairs in the best interest of both small and large franchise business owners. Seek to join forces strategically with other franchisee groups and industry associations.

**Privacy Policy:** BRFA collects the following basic information on members of the association: Name, address, phone numbers, email addresses, and dues collection information re: amount paid and method paid. The member's information is used to mail and email communications and updates related to activities within the BRFA. Members can contact the Central Office at [brfa@dcikansascity.com](mailto:brfa@dcikansascity.com) with updates to their contact information or call 913-387-5602.

**BRFA Dues:** You can pay dues by mailing in a check\* or clicking on the button in your online membership profile (or emailed invoice) to pay your dues by credit card through the Authorize.net portal. In accordance with the Payment Card Industry (PCI) Data Security Standards, BRFA is not permitted to retain credit card information on file. If there is an error on your invoice, please notify the Central Office of the discrepancy.

*\*If you are paying by check, your membership will not be current until payment is received by the Central Office.*

**Refunds:** Membership in BRFA is nonrefundable once paid for.

**Contact BRFA:** If you need information regarding our Privacy Policy, to receive your login information for the website, or to update your contact information or any other questions relating to dues processing or otherwise, please contact us.

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